

MY NAME IS ANAIS

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language: Native french, Fluent english & beginner spanish

PACKAGING	ILLUSTRATOR	POSITIVE
MOTION	AFTER EFFECT	CURIOUS
DIGITAL	PHOTOSHOP	XXXXXXX
PRINT	INDESIGN	
EXECUTIVE		

EXPERIENCE

2022 FREELANCE CREATIVE FOR DOSE LABS AND OTO WELLBEING

Dose Labs

Created the brand identity for Dose Labs supplements, including logo, brand identity, brand guidelines, packaging, POS and FSU, Sales collateral, website, B2C assets including emails and banners, social assets and videos for launch, press material and influencers assets

OTO Wellbeing

Artworks for products design.

Social assets creation, eventing assets, invitations, banners for partner websites and email assets, Website pop ups

Video creation for OTO instagram account

2020 FREELANCE CREATIVE FOR REVOLUTION BEAUTY

Product design from concept to delivery, working on high-value categories such as gifting and advent calendars

Lead on many licence collaborations projects such as Beetlejuice, Powerpuff, Dr Seuss and Looney Tunes

Designed Gym collection, Haircare, Skincare and Revolution Pro such mini Blur Stick

I collaborated directly with influencer team, including Bethany Fosberry, Nikki Lily and Sali Hughes.

Artwork, worked with compliance team independently in order to achieve sign-off.

Lead design of the must-shared Revolution mailer boxes. Creating highly Instagrammed influencer boxes, including Clueless Collaboration box, Candy Haze X Boots and the Pride box.

Created event collateral for the brand and press materials.

2017 SEPHORA COLLECTION GRAPHIC DIGITAL/MOTION DESIGN

Creating digital graphic and animated content both with creative input and according to guideline from the digital and creative studios, contributing to all social media supports.

Designing influencers packaging set for special event.

Developing creative briefs and setting up photoshoots including managing a team of photographers

Motion designing digital content for intern communication for in-house Sephora Collection guidelines.

2016 SEPHORA EMEA INTERNSHIP GRAPHIC PRINT DESIGN

Producing communication design for in-house Sephora needs, Retail, as well as for special events

Creating Snapchat geofilters for Sephora stores.

Developing the new headquarter's signage in accordance with the brand's visual identity

Designing worldwide scenography specifications for Retail window display

Graphic designing logotypes for in-house and retail needs.

Developing creative briefs to photo agencies and digital/print retouching post shoots.

2015 PARISHANGHAI INTERNSHIP GRAPHIC MULTIMEDIA DESIGN

UX & UI designing for all supports : desktop, pad, mobile, intranet, extranet

Motion designing storyboards, Graphic designing logotypes for video games and social network contents.

EDUCATION

2017 Diploma in Multimedia Artistic Directing at L'École Multimédia, Paris, France

2016 Prep year in Multimedia Graphic Designer at L'École Multimédia, Paris, France

2013 Diploma of Accounting and Finance at i-management University: ITESCIA

