

MY NAME IS ANAIS

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language: Native french, Fluent english & beginner spanish

PACKAGING	ILLUSTRATOR	POSITIVE
MOTION	AFTER EFFECT	CURIOS
DIGITAL	PHOTOSHOP	DISRUPTOR
PRINT	INDESIGN	
EXECUTIVE		

EXPERIENCE

2022 FREELANCE CREATIVE FOR DOSE LABS AND OTO WELLBEING

dose labs

Created the brand identity for dose labs vitamin supplements, including logo, brand identity, brand guidelines, packaging, POS and FSU, Sales collateral, website, B2C assets including emails and banners, social assets and videos for launch, press material and influencer assets

OTO Wellbeing

Artwork for product design.

Social asset creation, eventing assets, invitations, banners for partner websites and email assets, Website pop-ups
Video creation for OTO Instagram account

2020 FREELANCE CREATIVE FOR REVOLUTION BEAUTY

Product design from concept to delivery, working on high-value categories such as gifting and advent calendars

Led on many licence collaborations projects such as Beetlejuice, Powerpuff, Dr Seuss and Looney Tunes

Designed Gym collection, Haircare, Skincare and Revolution Pro eg. Blur Stick Mini

I collaborated directly with the Influencer Team, including Bethany Fosberry, Nikki Lily and Sali Hughes.

Artwork: worked with the Compliance Team independently to achieve sign-off.

Led design of the must-share Revolution mailer boxes. Creating highly Instagrammed influencer boxes, including Clueless Collaboration box, Candy Haze X Boots and the Pride box.

Created event collateral for the brand and press materials.

2017 SEPHORA COLLECTION GRAPHIC DIGITAL/MOTION DESIGN

Motion designing digital content for internal communication according to in-house Sephora Collection guidelines.

Created digital graphic and animated content, both with creative input and aligned with the digital and creative studio guidelines, contributing to all social media support.

Designed Influencer packaging for special events.

Developed creative briefs and set up photoshoots including managing a team of photographers.

2016 SEPHORA EMEA INTERNSHIP - GRAPHIC PRINT DESIGN

Produced communication design for in-house Sephora Retail needs, as well as for special events.

Created Snapchat geofilters for Sephora stores.

Developed the new Headquarter signage in accordance with the brand's visual identity.

Designed worldwide scenography specifications for retail window display.

Graphic designed logotypes for in-house and retail needs.

Developed creative briefs for photo agencies, plus digital/print retouching post shoots.

2015 PARISHANGHAI INTERNSHIP - GRAPHIC MULTIMEDIA DESIGN

UX & UI design for all support: desktop, pad, mobile, intranet, extranet

Motion design storyboards, graphic design of logotypes for video games & social network contents.

EDUCATION

2017 Diploma in Multimedia Artistic Direction at L'École Multimédia, Paris, France

2016 Prep year in Multimedia Graphic Designer at L'École Multimédia, Paris, France

2013 Diploma of Accounting and Finance at i-management University: ITESCIA

